



BIGELOW & THE ENVIRONMENT

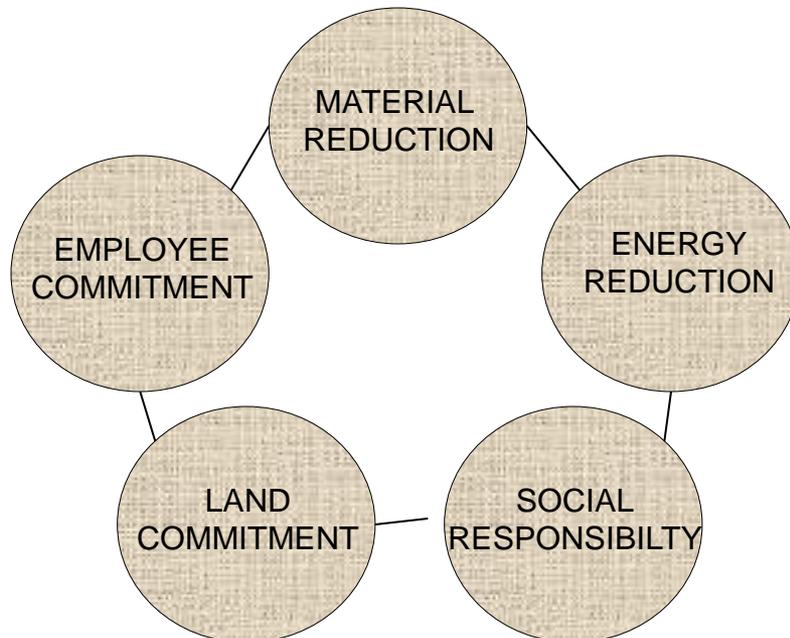
Bigelow Tea is a socially-responsible, family-owned company now in its third generation. While “doing the right thing” has sometimes included grand plans like generating our own power through the installation of solar panels, it often times means doing one small thing. Small things, over time, add up and it is my sincere hope that our efforts inspire others to take steps, however small, and do good things for the Earth.



Cynthia R. Bigelow

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President Bigelow Tea

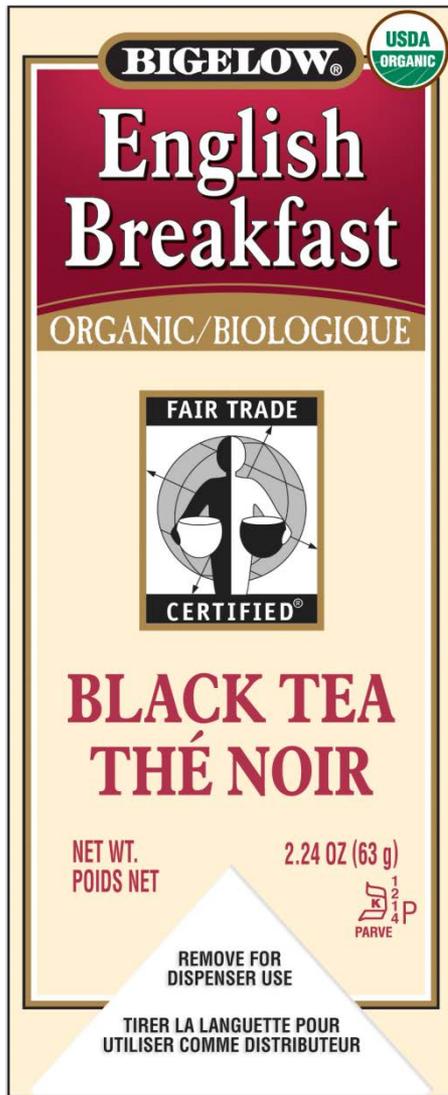
BIGELOW'S KEY ENVIRONMENTAL DRIVERS



BIGELOW SOLAR PANEL PROJECT



- \$1.5 MILLION SOLAR PANEL PROJECT
- GENERATES CLOSE TO 20% OF THE FAIRFIELD PLANTS ENERGY



INTRODUCING BIGELOW'S NEWEST **ORGANIC BLACK TEA...**



Enjoy this robust English Breakfast blend of 100% Sri Lankan fine black teas...in true British tradition.

**ALL NATURAL
CERTIFIED 100% ORGANIC
FAIR TRADE CERTIFIED**

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It is in this spirit that Bigelow developed a world class English Breakfast Tea that is both Organic & Fair Trade Certified.

Fair Trade Certification:

- Guarantees a minimum purchase price for tea, ensuring the estate is financial stable.
- Sets standards for working conditions, wages, and weekly hours for the employees of the estate.
- Pays for improvements to the community and/or tea estate that would otherwise not be possible.



Paper Filter Bag

In addition to being 100% biodegradable, we are pleased to share the fact that:

Wood used in our filter comes from managed forests that subscribe to the Certified Sustainable Forestry Initiative (SFI)

Our Abaca Fiber suppliers adhere to Fiber Industry Develop Authority (FIDA).

Both the soft woods and the Abaca are 100% sustainable.

Overwrap

Bigelow Tea is all about flavor. The pouch is the exactly-right mixture of paper, foil and resins needed to provide a barrier against ambient air and moisture that guarantees consumers optimum freshness and flavor for up to three years.

In our continuing effort to reduce consumption of resources, we recently reduced the thickness of foil in our structure by 12% -- saving 55,000 pounds of aluminum annually, without compromising the quality or flavor of our tea.



Here is a sampling of the many small things Bigelow does to honor its commitment to **SUSTAINABILITY**



Paper Tag

100% biodegradable.
Printed with water-based inks.
All scrap is recycled.

Staple

Staples are made of non-toxic aluminum.

The staple accounts for less than 1% of total packaging.

Folding Carton

The paperboard and water-based inks used are recyclable.

Bigelow's primary folding carton supplier subscribes to Certified Sustainable Forestry Initiative (SFI) and ISO 14001 standards.

Each acre of forest harvested is reforested by replanting or managing natural regeneration – 400 Million tree seedlings are planted each year.

No wood from old growth or endangered species is used.

68% of the energy used to produce paperboard comes from renewable sources.

Our supplier recycles over 60,000 tons paper annually.

Outer Cases

Our shippers are made from 100% recycled material using water-based glues. They are:

- 100% biodegradable
- 100% compostable
- can be recycled **up to 6 times**

85%
of our
Foodservice
packaging is
**Biodegradable
or Recyclable**

String

Our 100% Cotton string is harvested from individually owned farms and cooperatives.

Cotton is a natural, sustainable product.

Not all of our string is bleached but when it is, it is done through a process using oxygenated water. No chrome is used in the process.

The paraffin used on our string is biodegradable and non-toxic.

